

Minutes for the Friends of the Arlington Public Library Board Meeting
July 15, 2013
Central Library, Second Floor Conference Room

I. Call to Order: 7:02 PM

1. Board Members and Guests in Attendance: Julia Karell, Rachel Wood, Gary Gortenburg, Tatiana Dallalana-Young, Susan Glaize, David Coia, Robbie Cohrssen, Kit Ballenger, Nadine Berg, Kimberly Reinhard, Linda Goldberg, Nada Sulaiman, and Lynwood Sinnamon.
2. Amendments to the Agenda addressed later in the meeting.
3. Approval of Minutes from June's Annual meeting deferred.

II. Presentation on 813 Ball

1. Julia Karell noted that *The Great Gatsby* themed ball is scheduled for Saturday, September 28th at the Artisphere. There will be dance instructions and a silent auction. The purpose of the ball is to raise additional money for the 1,000 books before kindergarten program. (At the current time this program has received funding from grants, the Friends, and a gift donation.)
2. Nada is the Friends' liaison working on the 813 ball. The cost is \$30 per person and Nada reiterated that the goal is to reach the young metro crowd. There will be a list of the people who have purchased tickets available at the door.
3. Tatiana noted that the updated Friends' website was almost completed and that this would allow for the purchase of the 813 ball tickets online using Paypal. Tatiana also asked that members of the Board go to the new website and share any suggestions for changes etc.
4. Julia mentioned that the Library has a special Lit Up Committee whose purpose is to target this group of young people with outreach efforts.
5. Rachel asked for volunteers for the Silent Auction event and said that Board Members could let her, Nico, or Julia know if we are able to volunteer. She also requested that the Board members think of potential donors. Julia said that she would e-mail the request letter asking for donations for the silent auction.

III. New Business

1. Kit indicated that because we had a new Treasurer, we would need to transfer signature authority for the Friends' accounts at Virginia Commerce Bank and BB&T. Gary Gortenburg offered the resolution to transfer signature authority to Katherine Ballenger (president) and Eva Griffeth (treasurer), and Robbie Cohrssen seconded it. The resolution was passed unanimously.
2. Attending the meeting were three guests who were observing to see if they might want to become new branch representatives on the Board. Susan Glaize is the potential new branch representative for Plaza, David Coia is

considering becoming the representative for Glencarlyn, and Kimberly Reinhard is looking at serving as Shirlington's representative.

3. Kit mentioned that Dean has accepted a new position overseas and will no longer be able to serve on the Friends' board. She acknowledged his service and assistance with financial matters.
4. Kit also mentioned that Julie Bordwell, who has generously served on the board as the representative for Aurora Hills for many years, would be moving to Florida.
5. Kit mentioned that the Friends have been offered a space at the Arlington County Fair and led a discussion about whether or not the Friends would want to accept. Julia noted that this might be an opportunity to solicit volunteers, for example, to help with the book donations. Right now Joe is being paid as a part-time employee by the Friends to physically move books and it might be necessary to increase his hours. Kit noted that we need volunteers who are willing to donate five to ten hours per week to help Susan Parker with the donation processing. Lyn said that he could send an email to his volunteer list to let them know about the need for these volunteers. Susan's e-mail address is jparkerxlt@comcast.net Tatiana asked that when emails such as this are sent, to please copy her, so that she can post it on the Friends' website. Despite the need for volunteers, it was decided that having a table at the County Fair would probably not be beneficial and the decision was made for the Friends to decline the offered space.
6. It was noted that a library patron had remembered Arlington Public Library in her will, and that the Friends might have a role to play in assisting with the transfer of this money to the library.

IV. Old Business

1. Tatiana provided an update on the website. She said that we should think of this website as a communication tool. Once it is completed, we should continue to consider other types of communication. The minutes and agenda can be posted on this website and there will be a scroll ball. The library will also have Friends' event information on their site and will link directly to the Friends' website. Kit reiterated that the information is not meant to be static. She said that representatives could write a paragraph about events at their branches, send it to Kit for editorial review, and she will then send it to Tatiana for posting.

V. Library Staff Report

1. Julia said that 6,848 children had signed up for the summer reading program, and that on July 7th they could start turning in their material. She said that the students liked that the Friends would be donating \$1, if they completed their summer reading program, to the Queens Public Library to help with the recovery from Hurricane Sandy.
2. Julia also thanked the Friends for the very successful cupcake wars where teens decorated cupcakes based on a theme.

VI. Other Items

1. Linda Goldberg shared information about an upcoming Reading is Fundamental event with the Board.
2. Kit explained that the new website would have a roster of the executive committee board members.
3. Kit noted that at the August meeting the Board would have a formal membership vote on the new branch representatives. She said that there was an expectation that board members would volunteer at the various Friends' hosted events during the year. David Coia asked for a clarification on the role of the Friends and it was explained that their purpose was to support the programs and mission of the library.

VII. The meeting was adjourned at 7:55 PM. It was agreed that the next meeting would be held on Monday, August 12th (instead of the 19th) at 7:00 PM at Cherrydale Library.